

Previously, Rosa was the Project Manager for the Hispanos/Latinos Unidos en Casinos Por la Salud, a program funded by the California Department of Public Health, Tobacco Control Programs which evaluates a policy driven intervention to reduce secondhand smoke exposure among Hispanic/Latino (H/L) workers and patrons in American Indian owned casinos, in Riverside County. She was also the Project Specialist and Membership Coordinator for the statewide Hispanic Latino Tobacco Education Partnership for four years. She helped support the Partnership's mission, assisted in the development and testing of innovative culturally based interventions, provided technical assistance on program planning, assisted with implementation and evaluation of culturally competent community based programs, building leadership and advocating for the propagation of tobacco-free Hispanic/Latino communities statewide with agencies and individuals committed to a tobacco-free California.

Her experiences in policy and advocacy were instrumental in the development and implementation of the Partnership's Regale Salud, smoke-free housing choice campaign. Prior to the Partnership, Rosa worked on numerous USC based programs, including her role as a health educator with the Trans-disciplinary Tobacco Use Research Center assisting with the dissemination of tobacco use research interventions and assessment tools among Middle and High school students.

Rosa Barahona holds a B.A. in psychology and an A.A. in liberal arts from Mount Saint Mary's College. She is currently working on her master of public health degree at University of Southern California.